

8

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

OCT10/12 12.37
*** WPXI-TV ***

REP. #	OFF. #	18	SALESMAN #
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BUYER NAME

SALES PRSN WA- CHERYL BLAIR

	CLASS: NATL.	LOCAL	REGIONAL
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DATE OCT10/12 12.37

CON CM

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 2884

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PROGRAM : CH11 NEWS

2	600A-700A	30	\$800.00	10/15	10/19	5	M-F
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PROGRAM : CH11 NEWS

3	600A-700A	30	\$800.00	10/22	10/23	2	M-TTT
3	600A-700A	30	\$800.00	10/22	10/23	2	M-TTT

PROGRAM : CH11 NEWS

4	700A-800A	30	\$625.00	10/10	10/12	2	W-F

PROGRAM : TODAY SHOW

REP HEADLINE# 6368307
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 215 564 1103
 CREDIT RISK !!!
 HARRIS REPORT FROM REP

OCT10/12 12.37
 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5			700A-800A	30	4	\$625.00	10/15	10/19	2		M-F	2
PROGRAM : TODAY SHOW												
6			700A-800A	30	4	\$625.00	10/22	10/23	1		M-TU	1
PROGRAM : TODAY SHOW												
7			800A-1030A	30	5	\$275.00	10/13	10/20	1		SAT	2
PROGRAM : NEWS												
8			800A-1000A	30	5	\$275.00	10/14	10/21	1		SUN	2
PROGRAM : NEWS												
9			600P-630P	30	5	\$775.00	10/10	10/12	3		W-F	3
PROGRAM : CH11 NEWS												
10			600P-630P	30	5	\$775.00	10/15	10/19	5		M-F	5
PROGRAM : CH11 NEWS												
11			600P-630P	30	5	\$775.00	10/22	10/23	1		M-TU	1
PROGRAM : CH11 NEWS												
12			600P-630P	30	4	\$625.00	10/13	10/13	1		SAT	1
PROGRAM : NEWS - <i>NT due to College Football</i>												
13			600P-700P	30	4	\$675.00	10/14	10/14	1		SAT	2
PROGRAM : NEWS												
14			1100P-1135P	30	5	\$1,350.00	10/10	10/12	3		W-F	3
PROGRAM : NEWS												
15			1100P-1135P	30	5	\$1,350.00	10/15	10/19	4		M-F	4
PROGRAM : NEWS												
16			1100P-1135P	30	5	\$1,350.00	10/22	10/23	1		M-TU	1
PROGRAM : NEWS												

NT due to local (1500)

REP HEADLINE# 6368307
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 215 564 1103
 HARRIS REPORT FROM REP

OCT10/12 12.3
 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17			1135P-1205A	30	5	\$1,700.00	10/14	10/21	1			2
			PROGRAM : NEWS 1235A									
18			600P-700P	30	5	\$1,500.00	10/21	10/21	1			1
			PROGRAM : BLACK AND GOLD									
OCT/12						36875.00						
CONTRACT TOTAL 36875.00												
TOTAL SPOTS 42												

MARKET TOTALS \$127,155 WPXI 29% KDKA 34% WTAE 24% WPGH 13% CABL 0% WPCW 0% WPMY 0%
 EST
 SVC- NSI
 DEMOS- RA35+*

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